

APPLICATION DEADLINE November 14th, 2008

APPLICATION FEE \$25, make checks payable to MNfashion
Fee Is Waived If Previously Applied As 2009 Runway Designer

APPLICATION REQUIREMENTS

- 3-5 digital images of previous work and band proposal for Voltage 2009 on CD in jpeg format. Images must be clear and professional, no more than 1MB in size each. Please label files: "name01-voltage09.jpg, name02-voltage09.jpg, etc"
- Completed application
- Application Fee- \$25 (payable to MNfashion)

SEND TO

Voltage Application
c/o MNfashion
PO Box 2958
Minneapolis, MN 55402-0958

DETAILS

Proposals will be reviewed and selected by the bands.

VOLTAGE 2009 BANDS

First Communion Afterparty

Gospel Gossip

Lucy Michelle and the Velvet Lappelles

Maria Isa

Mercurial Rage

Voltage: Fashion Amplified will be April 24th, 2009. This will coincide with the release of the runway designers' Spring 2009 line during Spring MNfashion Week. Band designers are not required to sell their work, but the opportunity is available. Band designers are encouraged to attend monthly designer meetings.

Band designers are encouraged to attend monthly design meetings with the runway designers and design panel.

REQUIREMENTS

- produce or style a look for a Voltage band
- attendance and involvement at Voltage 2009 and promotional events
- involvement in promotional photo/video shoots - website photo shoot is scheduled for November 22nd & 23rd.
- designers unable to meet requirements will be replaced by an alternate

QUESTIONS? Write to info@voltagefashionamplified.com



2009

BAND DESIGNER APPLICATION
(add additional pages as needed)

Name: _____

Company/Clothing Line: _____

Website: _____

Email: _____

Phone: _____

Which band are you applying for and why? _____

Tell us about your designs: _____

VOLTAGE: FASHION AMPLIFIED is the Midwest's premier rock and fashion show. Through its annual events, Voltage seeks to foster collaboration, engender community and unite music and fashion while providing a national forum for local talent.

MNfashion is dedicated to providing resources and professional development allowing designers to establish a sustainable livelihood in Minnesota. In doing this, we foster community and encourage industry growth.