



APPLICATION DEADLINE November 20th, 2009 (postmarked)

APPLICATION FEE \$30. Make checks payable to **MNfashion**.

APPLICATION REQUIREMENTS

3-5 digital images of previous work and band proposal for Voltage 2010 on CD in jpeg format. Proposal includes images, sketches, supporting info and the band you are applying for. Images must be clear and professional, no more than 1MB in size each. Please label files- "name01-voltage10.jpg," "name02-voltage10.jpg," etc.

Completed application

Application Fee- **\$30** (payable to **MNfashion**)

SEND APPLICATION TO:

Voltage Application
c/o MNfashion
PO Box 2958
Minneapolis, MN 55402-0958

DETAILS:

Proposals will be reviewed and selected by the bands.

VOLTAGE 2010 BANDS:

Blue Sky Blackout
Caroline Smith and the Good Night Sleeps
Mayda (with backing band)
Red Pens
Ruby Isle

Designing for a band is a great way to get involved with Voltage: Fashion Amplified to get your designs out to a larger audience, without the commitment of producing a full collection. It is also a great way to connect with the local music scene and collaborate with musicians.

Please note that any work designed for a band is property of the designer. If the band is interested in purchasing or trading for the designs post-Voltage, it is between the designer and musicians.

REQUIREMENTS

Produce or style a look for a Voltage band

Attendance and involvement at Voltage 2009 and promotional events

Involvement in promotional photo/video shoots

Designers unable to meet requirements will be replaced by an alternate

QUESTIONS? Write to info@voltagefashionamplified.com

VOLTAGE: FASHION AMPLIFIED is the Midwest's premier rock and fashion show. Through its annual events, Voltage seeks to foster collaboration, engender community and unite music and fashion while providing a national forum for local talent.

MNfashion is dedicated to providing resources and professional development allowing designers to establish a sustainable livelihood in Minnesota. In doing this, we foster community and create a thriving, sustainable local fashion industry.